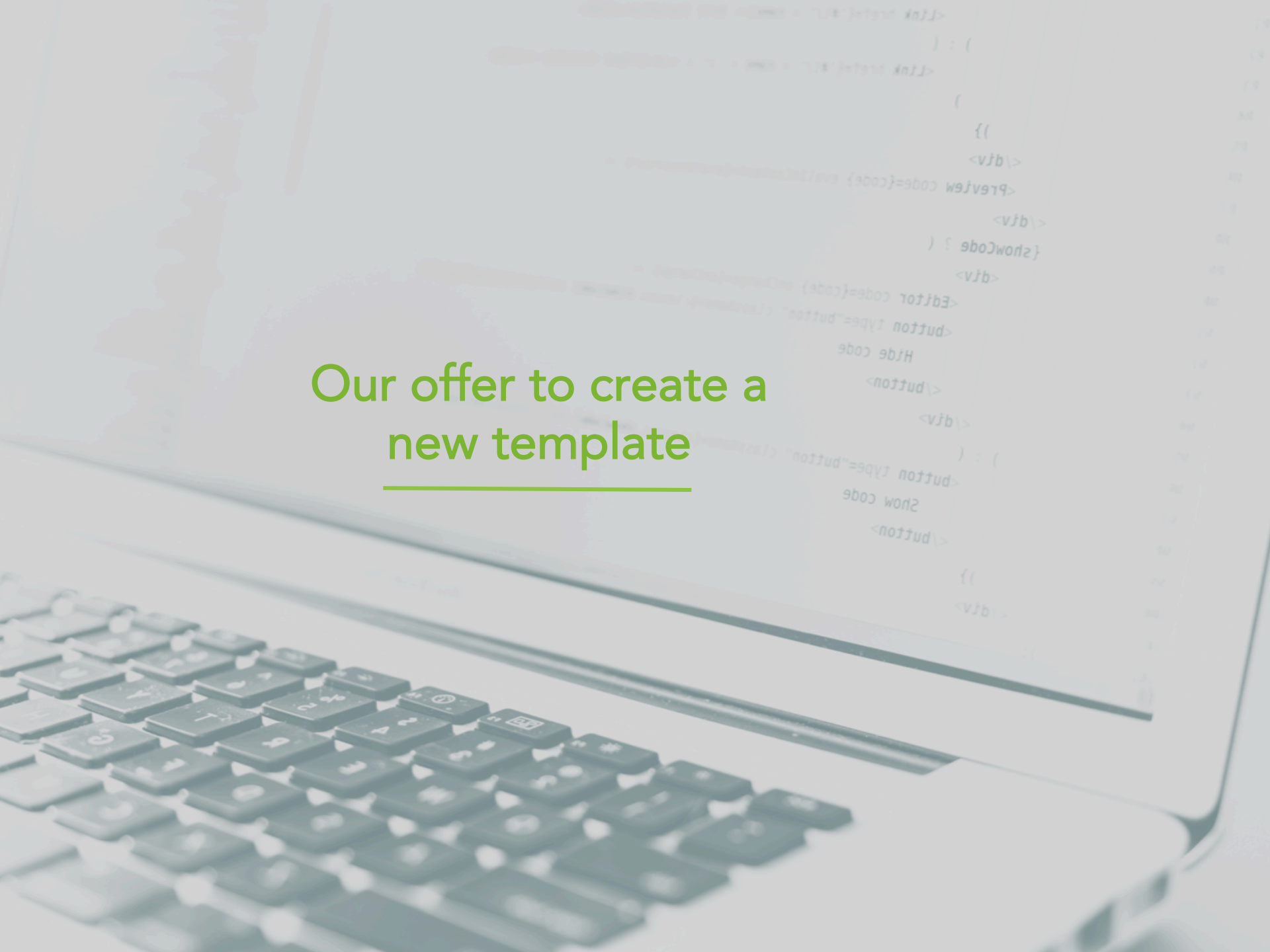# Email HTML Templates

Our offer to create a
new template

3 options for **HTML Tempates**

Small

4 Content Blocks

+ offered blocks:
Pre Header, Header, Footer, PostFooter (Unsubscribe), Single Text, Single Button, Single Title, Single Image, Seperator

- Up to 4 Content Blocks <u>to be selected</u> among the **"Blocks Library"**

1.400 € / template

Large

8 Content Blocks

+ offered blocks
Pre Header, Header, Footer, PostFooter (Unsubscribe), Single Text, Single Button, Single Title, Single Image, Seperator

- Up to 8 Content Blocks <u>to be selected</u> among the **"Blocks Library"**

2.200 € / template

Maxi

12 Content Blocks

+ offered blocks
Pre Header, Header, Footer, PostFooter (Unsubscribe), Single Text, Single Button, Single Title, Single Image, Seperator

- Up to 12 Content Blocks <u>to be selected</u> among the **"Blocks Library"**

OR

- Up to 8 Content Blocks <u>to be selected</u> among the **"Blocks Library"+ up to** 4 Content Blocks 'Custom'
(specifically designed block)

3.000 € / template

ACTITO
AGILE MARKETING AUTOMATION

The Content Blocks

The ACTITO « Blocks Library »

A large number of variations in block layout is available, from a simple to more advanced composition

Illustration
From simple ...

... to more advanced

See also details on the block composition in Library

The 'specially designed' blocks

It consists in the creation of a block layout according to client wish

Illustration
A 'Custom' Block

The steps to deplayment

1 — Adaptation of Template structure to CLIENT branded design : version for desktop

2 — 1st feedback round

3 — Feedback applied on the desktop version + Reproduction on version for mobile

4 — 2nd feedback round

5 — Feedback applied on the 2 versions

6 — Final validation on Template design

7 — Integration (desktop & Mobile)

8 — Functional testing of Template

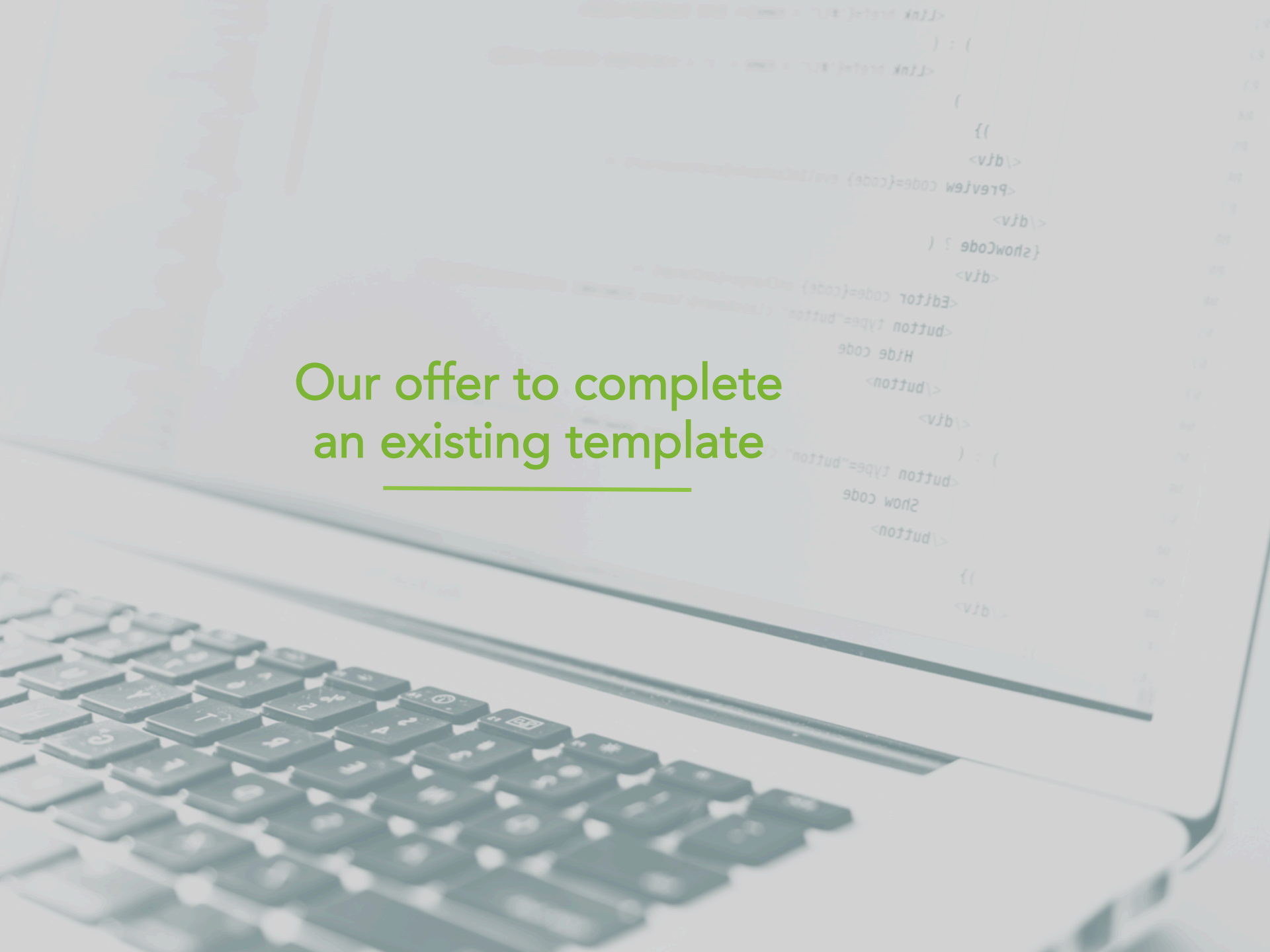Légende : ● By ACTITO Team   ● By CLIENT Team

Our offer to complete
an existing template

3 options of BLOCKS addable to any existing template

Simple

List described in the ACTITO **"Blocks Library"**

Some block are RSS enabled (indicated in library)

150 € / block

Price includes
- Integration adapted to branded template (coherent design)
- Feedback loop

Advance

List described in the ACTITO **"Blocks Library"**

Some block are RSS enabled (indicated in library)

200 € / block

Price includes
- Integration adapted to branded template (coherent design)
- Feedback loop

Custom

Specially designed block: creation of a block layout according to client wish

Those block are systematically RSS enabled

400 € / block

Price includes
- Mockup validation
- Design adapted to branded template
- Integration
- Feedback loop

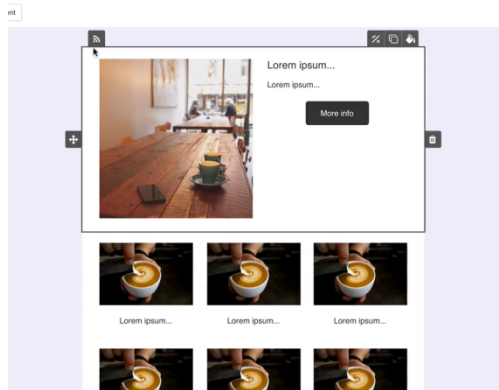# Our offer to optimise the feeding of a template

RSS

RSS Content

Available in Standard Template
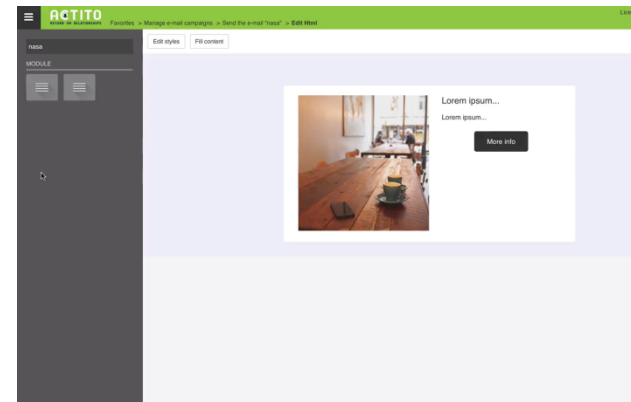
*Import images & text
from a RSS flow*

RSS Workflow
Packaged Service

Full RSS Template

Packaged Service

*A full email template filled
in 1 click thanks to RSS flow*
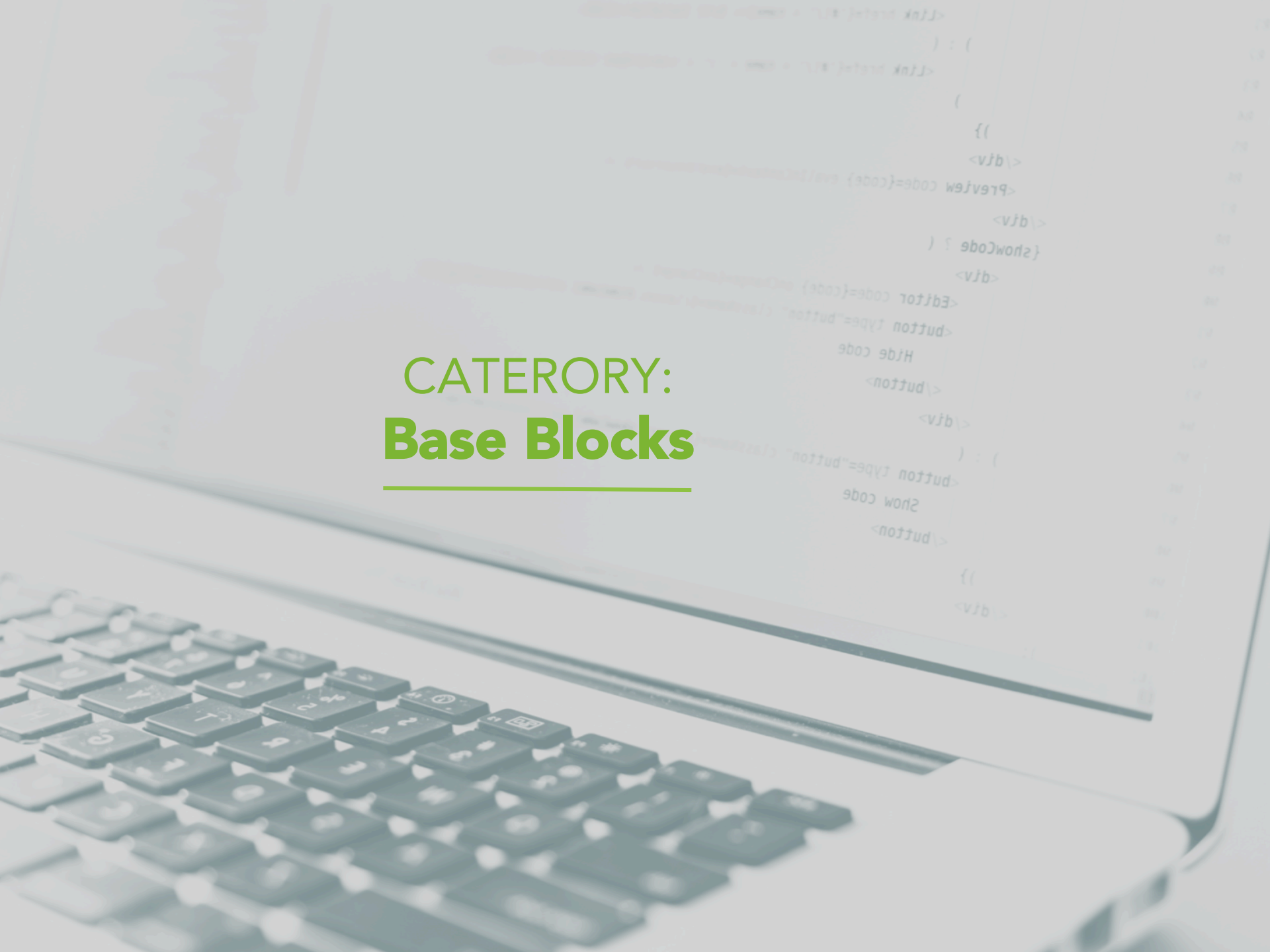

1.500 € / template
Unique pricing
(available only in RSS content template)

*Automatisation of sending through
a validation flow*

TDB

The ACTITO
« **Blocks Library** »

CATERORY:
Base Blocks

Module 1

Name : Preheader
Code Name : Preheader

Composition
- 1 texte

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type   **Price : Included**

Module 2

Name : Header
Code Name : Header

Composition
- 1 texte

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type

Price : Included

Module 3

Name : Footer
Code Name : Footer

Composition
- 1 texte

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type

Module 4

Name : Unsubscribe
Code Name : Unsubscribe

Composition
-   1 texte

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type

Price : Included

Module 5

Name : Single Button
Code Name : Btn

Composition
- 1 Button

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type   **Price : Included**

Module 6

Name : Separator
Code Name : Separator

Composition

- space

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type

Price : Included

Module 7

Name : Single Text
Code Name : txt

Composition
- 1text

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type

Price : Included

Module 8

Name : Single Title
Code Name : title

Composition
- 1 text

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type   **Price : Included**

Module 9

Name : Single Image
Code Name : img

Composition

- 1 image

Specificity

Possible variations

- **Desktop Version**

- **Mobile Version**

Base Block Type

Price : Included

CATEGORY :
2 columns

N° 1

Name : XX
Code Name : xx

Composition
- 1 left image
- 1 right title
- 1 right text
- 1 right button centered

Specificity
- RSS enabled

- ## Desktop Version

- ## Mobile Version

Base Block Type

Price : 150 € / block